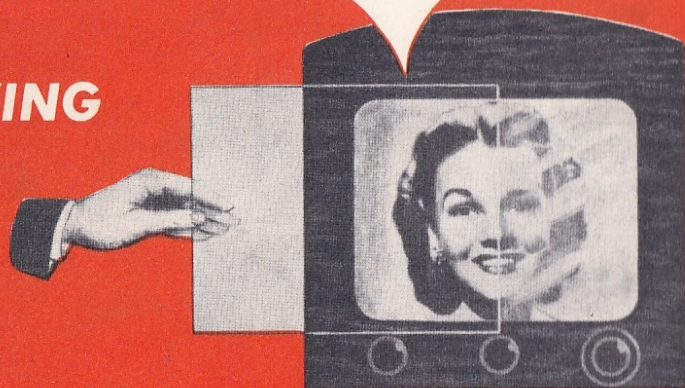


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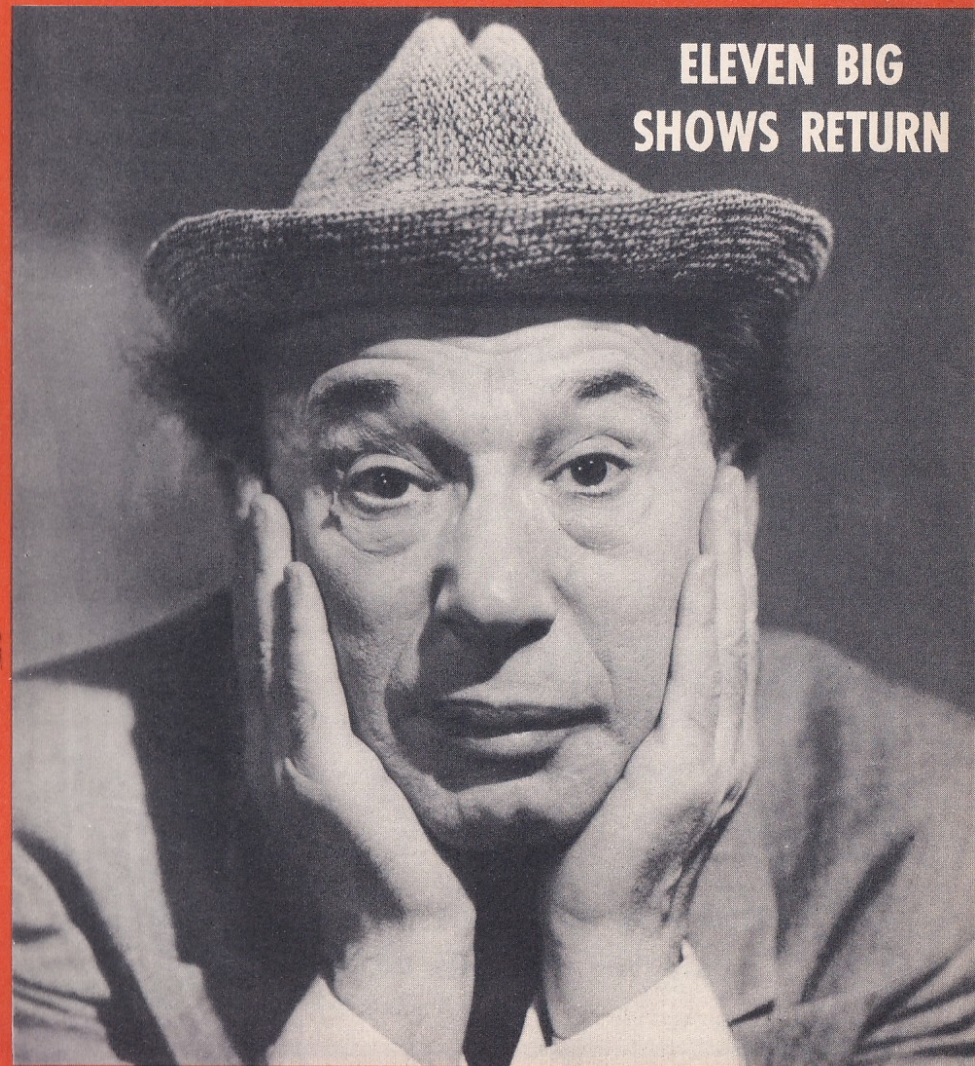
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Complete Television News

Advance Weekly Programs

FROM AUGUST 19

**ELEVEN BIG
SHOWS RETURN**



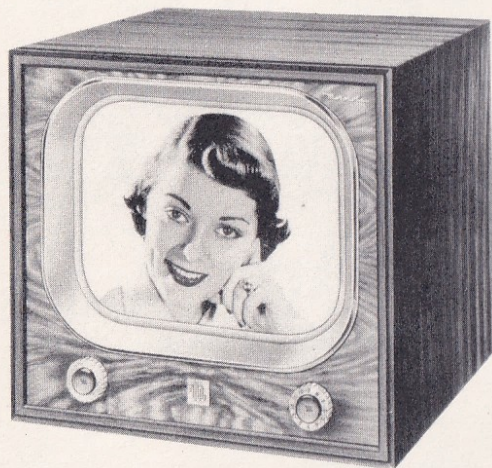


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DETROIT TV SCHEDULE FOR AUGUST 19, 1950

Saturday

- WJBK-TV 2 WWJ-TV 4 WXYZ-TV 7
WJIM-TV [6] Lansing WSPD-TV (13) Toledo
- 9:45 7 Musical Test Pattern
10:00 2 Movies for Kids. Two two-week long serials. This week: "Don Winslow of the Navy" and "Detective Red Barrie."
7 Animal Clinic. How to cure your pet.
10:15 7 Musical Test Pattern
10:30 7 Acrobat Ranch
11:00 2 Feature Western Movie
12:00 2 Sign Off
1:00 (13) Test Pattern
1:15 4 News and Music
1:30 4 Wild Cat Trooper
[6] No Schedule
7 Musical Test Pattern
2:00 7 Pat 'n Johnny plus excerpts of Hazel Park Racing.
2:30 4 News and Music
2:40 4 League Leaders
2:45 4 Sports Ace
2:55 4 Tigers Play St. Louis. Programs following on this channel are cancelled until games conclusion. If game is cancelled, programs continue at their regular times.
3:00 (13) Newsreel
3:10 (13) Cartoon Parade
3:20 (13) Meat and Romance
3:30 (13) Test Pattern
4:45 4 News and Music
4:55 4 Round the Bases
5:00 4 News and Music
5:15 2 Week In Review. Roundup of week's news.
5:30 2 Lucky Pup Review. Doris Brown summarizes the week's events.
7 Crusade for Christ with Chaplain Dave Martin.
5:55 (13) Program Preview
6:00 2 Big Top. New circus show.
4 (13) American Forum. "How Can We Best Combat Communism?" with guest Senators Herbert Humphrey D., Minn.) and Karl Mundt (R., S.D.).
7 Buck Rogers
6:30 4 (13) One Man's Family
7 Hollywood Screen Test. Guest star, Donald Buka.
7:00 2 (13) Beat The Clock
4 Hawkins Falls, Pop. 6200. Presenting up to nine different scenes of comedy or tragedy.
7 TV Teen Club. Paul Whiteman, aided by Nancy Lewis, introduces teenage talent.
8:00 2 Cavalcade of Stars. Jackie Gleason, m.c. with guests, Frances Langford, Victor Borge, Don Richards, Gloria Gilbert, singers, and Son and Sonny, tap dancers.
4 Hit Parade
7 The Lone Ranger. "Star Witness."
(13) Comedy Preferred
8:30 4 Trotting Races
7 Roller Derby from New Jersey
(13) This Week in Sports
8:45 (13) Stranger Than Fiction

DETROIT TV SCHEDULE FOR AUGUST 21, 1950

Sunday

- WJBK-TV 2 WWJ-TV 4 WXYZ-TV 7
WJIM-TV [6] Lansing WSPD-TV (13) Toledo
- 2:30 7 Musical Test Pattern
3:00 4 News and Music
3:00 7 Kieran's Kaleidoscope. "Ponds." An exciting tour under water.
3:15 7 Stranger Than Fiction.
3:20 4 Does Your Garden Grow?
3:30 2 Lamp Unto My Feet
4 Zoo Parade. "Dermal Armor."
7 Believe In America Show. "Salute to Port Huron" with guest, Mayor Frank Staiger.
4:00 2 Feature Western Movie. "Utah Trail" starring Tex Ritter.
4 Meet the Press. James Roosevelt interviewed by panel, Warren Francis, Earnest Lindley, Frank McNaughton and Lawrence Spvak.
7 Super Circus. Joe Page, juggling; Lauretta LaPearl, boxing bulldogs; Dolly Jacobs, trained elephants, and the Botinos, 4 men and 3 women in a risley act.
4:10 (13) Program Preview
4:15 (13) Sportscholar
4:30 4 (13) Hopalong Cassidy
5:00 2 Cartoon Caravan
7 Corrigan's Ranch
5:15 [6] Test Pattern
5:30 2 Billy Boon and Cousin Kib. "Children's House Party."
4 Who Said That. Deems Taylor, Quentin Reynolds and guests Al Capp, Ilka Chase and Earl Wilson.
[6] To Be Announced
7 America Back to God
(13) Fairy Tale. "Rapunzel."
5:45 (13) Cartoon Parade
6:00 2 Starlit Time. Music and variety.
4 Film
[6] Hopalong Cassidy
7 (13) Think Fast
6:30 2 Tiger Wives. Interviews and inside chatter with Tiger wives.
4 Watch the World. Don Goddard, m.c.
[6] To Be Announced
7 Carolyn Gilbert Show
(13) By Popular Demand
6:45 7 Dr. Fixum
7:00 2 (13) Toast of the Town. Ed Sullivan is your m.c.
4 WWJ's Twentieth Anniversary Show
[6] To Be Announced
7 Stage Two Revue
(Continued on page 6)
- 9:00 2 (13) Wrestling. The steak-eaters muscle each other on the gray mat.
9:30 4 Charlie Chan Film. "The Chinese Cat."
10:15 7 Wrestling. The wrestling "greats" of all time, shown on film for wrestling fans.
11:00 2 Weathervane
4 News
(13) Wrestling Scene
11:15 7 Pat 'n Johnny
(Stations reserve the right to change above programs without notice.)



FROM HOLLYWOOD we hear that Peggy Ann Garner will co-star with Mary McCarty in the TV version of "My Sister Eileen" . . . McCarty was the favorite of the now defunct "Broadway Revue" . . . Joe Penner will come to life again when Bill Anson of KLAC-TV, former Chicago discjockey, dons Joe's cap and uses his style and material, with per-



JANIS

mission of course . . . Won't be long before you see Sonja Henie films on TV; they're being edited right now . . . Lots of talk about Janis Paige as top star of a variety telecast . . . With Alvino Rey nursing a broken arm (caught in an airplane prop) it may be months before he'll try a plunge into video.

Nancy Evans, no longer with the Wayne King NBCast, is busier than ever this month, producing her own shows . . . She had sung with the Waltz King for five years . . . Dr. Peter Herman Adler again will direct the music for NBC's fall opera series, starting in October.

Change of Pace Dept: Darla Hood turns comedienne this fall, under guidance of Ken Murray, seegar-smokin' star and producer on CBS-TV.

That amazing amazon, Dagmar, in real life is Jenny Lewis. She's not married, boys, and spends a great deal of time living in the outdoors, boating and swimming . . . You're right: Fred Vandeventer and Florence Rinard, part of the team on "20 Questions" are married to each other . . . Prediction: Katie Hepburn will turn up in Shakesperian films especially written for TV . . . One of the biggest television fans in the Indian nation is Chief Bill Rockwell of the Oneida tribe.

Lynn Bari proves that TV viewers should never underestimate the power of a woman, especially when it comes to solving crimes in her CBS-TV thrilling whodunits . . . In fact, we like Bari better on our teevee screen than we did in Hollywood flickers . . .



LYNN

Is it true that Phil Spitalny invested \$50,000 in new costumes for his all-girl band, with one eye on a TV contract? When Nat King Cole and his trio return from their engagement at the Palladium in London, he'll get the once-over from some potential sponsors that insist on remaining anonymous . . . Vic Damone has recorded Morey Amsterdam's latest song hits, "Tucson," and "Sombrero Sue" . . . Added record note: Columbia is releasing a gravelogue about Boulder Dam by Abe Burrows in his new album "Abe Burrow Sings?" . . . Ed Wynn hopes to try out his newest invention in New York, a bathing suit that consists of a bottle of suntan with a zipper . . . There's a New England prize fighter with the same tag as Bert Lytell, star of "One Man's Family." Little confusin' to NBC fans.

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CANTOR TELLS HIS TV PLANS

Eddie Cantor, tanned and apparently rested in spite of his whirlwind two-week tour of Israel, cagily parried all questions concerning his forthcoming NBC-TV show in his suite at the Waldorf-Astoria, doing virtually nothing to dispel the cloud of mystery which surrounds his inaugural television appearance in September.

Asked what the show will be like, he said, "We're going to have some fun, some songs, some laughs—and tempo."

"What about tempo?"

"Well, if the audience doesn't like what's going on at the moment, don't worry, it'll be over soon. A fast pace, in other words."

Asked whether he envisioned any particular kind of show when he finally decided to go into TV, he said, "Heifetz doesn't come to Carnegie Hall and suddenly decide to play the piano."

In answer to a question whether he planned to introduce any talented youngsters as he has in the past, he replied, "Perhaps—and there are going to be some other surprises, too."

The reporter asked Cantor what he felt personally about going into television.

"I'm going into it," he replied. "That's your answer. The wolf isn't at my door—I don't have to go into TV. And I'm not going into TV as a result of any popular demand—people on the street are talking about Korea, Korea, not yelling for Cantor on TV."

"Besides," he went on, his eyebrows leaping up like two friendly black spaniels, "I think I should try it. If I'm a showman worthy of the name, I should do some TV work—because TV is the vast new entertainment medium."

"Do you think TV is generally improving?" he was asked.

"Definitely. I knew it the day NBC hired me."



Ling Wong, young orangutan at the Lincoln Park Zoo, tries to take over the mike from R. Marlin Perkins, director of the zoo, during NBC's Zoo Parade, Sunday TV show.

Newscast Needs Staff of Forty

Getting one 15-minute edition of CBS-TV's "Douglas Edwards and the News" on the air requires, in addition to newscaster Edwards, the services of some 40 persons, and 122 man-hours of work.

Edwards himself puts in eight hours of research and writing on each show. So do producer-director Don Hewitt, associate director Charles Fremd, news editors Dave Zellmer and Chester Burger, film editors Dave Tullen and Vince Walters, artists Jim Egleson and Wed Murphy, film librarian Margaret Palladino, secretary Ruth Knopf and copy boy John Hammerslaugh.

The 13 television technicians required to air the show put in a total of 12 hours daily. These include a switcher, video control man, audio man, boom man, sound effects man, two cameramen, floor manager, two stagehands, electrician, projectionist and telop operator.

TV showings of ancient westerns and adventure films have kayoed the 16mm and 8mm motion picture market. People figure why buy these movies for home entertainment when ultimately same will be shown over TV.

Sunday

(Continued from page 3)

- 7:30 4 [6] Bill Stern
7 Sit or Miss
8:00 2 Telenews Weekly
4 [6] (13) Masterpiece Playhouse. Clyde Fitch's "Beau Brummell."
7 Mysteries of Chinatown
8:15 2 In the First Person
8:30 2 We Take Your Word. Experts play with words.
7 Soapbox Theater. Children's drama.
9:00 2 This Week In Sports
4 [6] Lights, Camera, Action.
7 Marshall Plan In Action
(13) "Yosemite." Valley of enchantment.
9:15 2 Motion Picture Academy. "The Missing Corpse" with J. Edward Bromburg.
9:30 4 Film
[6] Feature Film
7 Four Star Movie. "History Is Made at Night" with Charles Boyer and Jean Arthur.
(13) Gasco Theater
10:00 4 Musical Moods
10:15 4 NBC Newsreel
10:30 4 News
(Stations reserve the right to change above programs without notice.)

DETROIT TV SCHEDULE FOR AUGUST 20, 1950

Monday

- WJBK-TV 2 WWJ-TV 4 WXYZ-TV 7
WJIM-TV [6] Lansing WSPD-TV (13) Toledo
12:45 4 News and Music
1:00 4 Cinderella Weekend. Johnny King m.c.'s a carefree quiz.
(13) Test Pattern Every Week Day
1:30 4 Film
7 Musical Test Pattern
1:45 7 Hollywood Figure
2:00 4 News and Music
7 Pat 'n Johnny
3:00 2 (13) Homemakers' Exchange. Cheffing with Maggie Young.
3:30 2 Test Pattern
4 Jean McBride
(13) Tonight's Attractions
3:35 (13) Newsreel
3:45 (13) Smith Tennesseans
4:00 2 Matinee with Murphy. Personality tunes and variety.
4 Let's Go Shopping. With Jeanne Dishong.
4:30 4 Howdy Doody. Narration by Bob Smith as old time film unfolds.
(13) Test Pattern
5:00 2 4-Star Final News with Larry Ruppel.
4 Cactus Jim. Feature film of the old west.
5:00 7 Musical News
5:15 2 Film Short
5:20 2 Sausage Sinema. Cartoons for the children.
5:30 2 Lucky Pup
4 Kitty Time. Cartoons.
7 Smilin' Bill
5:45 2 KB Korral. Western serial, partner.
4 Our Story Book with J. Durelle.

- 5:45 7 Cowboy Colt
5:55 (13) Program Preview
6:00 2 Sports Telescope with Al Nagler.
4 [6] (13) Ransom Sherman. Variety.
7 Captain Video
6:10 2 Sports Corner
6:15 2 Pop the Question. Telephone quiz.
6:30 2 [6] CBS News
4 George Scotti. Piano pantomimes.
7 Time for Beany
(13) TV Ranch
6:40 4 Stars and Scores. Features noted sports authority Ty Tyson.
6:45 2 The Stork Club. Stars Peter Lind Hayes.
4 News Caravan. John C. Swayze.
[6] Young Folks at Home
7 Pars and Stars. Golf lessons.
(13) Unc and Andy
6:50 7 Songs for Your Supper with m.c. Todd Purse.
7:00 2 Pantomime Quiz. Mike Stokey, m.c.
4 [6] Menasha the Magnificent
(13) Anniversary Party
7:10 7 Charlie Chaplin. Old-time films.
7:15 (13) Travels In Space
7:30 2 Prize Performance, starring Cedric Adams, Arlene Francis and Peter Donald.
4 (13) Voice of Firestone. Guest: Vivian della Chiesa, soprano.
7 Marshal of Gunsite Pass
8:00 2 [6] (13) Candid Camera. Allen Funt goes peeking.
4 Lights Out. "An Evil Heart."
7 Starlit Stairway. Detroit amateurs.
8:30 2 Telesports Digest with Harry Wismer.
4 Feature Film
[6] Trotting Races
7 Hot Rod Races with commentator Fred Wolf.
(13) Jungle Babies
9:00 2 Drive-In Theater. "Chinatown After Dark" with Rex Lease and Barbara Kent.
(13) Shadows of Mystery
9:30 4 Wrestling from Music Hall
[6] Film Theater
10:00 2 5-Star Final News. Larry Ruppel with late news.
7 Leonard Stanley Show
(13) Broadway Open House
10:15 2 Ed Hayes Sports Page
4 Sports Scholar.
7 A.B.C. Showcase. "Ruth and Eileen"
10:30 2 Weathervane
4 [6] Broadway Open House. Morey Amsterdam, m.c.
10:45 7 Today's News
10:50 7 Baseball Scoreboard
11:00 4 Mood Magic. Minnie Jo Curtis brings you restful watching.
[6] Telenews
7 Pat 'n Johnny
(13) Views of the News
11:15 4 News
(13) Scoreboard
(Stations reserve the right to change above programs without notice.)

You'll want the COMPLETE, DE-
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DETROIT TV SCHEDULE FOR AUGUST 22, 1950

Tuesday

- WJBK-TV 2 WWJ-TV 4 WXYZ-TV 7
WJIM-TV [6] Lansing WSPD-TV (13) Toledo
12:45 4 News and Music
1:00 4 Cinderella Weekend. Quiz for local ladies from the stage of WWJ's auditorium studio.
1:30 4 Film
7 Musical Test Pattern
1:45 7 Hollywood Figure
2:00 4 Fragrance, Beauty and You
7 Pat 'n Johnny
2:15 4 News and Music
3:00 2 (13) Homemakers' Exchange. Maggi Young with tantalizing recipes.
3:30 2 Test Pattern
4 Jean McBride
(13) Tonight's Attractions
3:35 (13) Newsreel
3:45 (13) Smith Tennesseans
4:00 2 Matinee with Murphy. Tall, handsome, third-row Bob.
4 Let's Go Shopping
7 Charm Time
4:30 4 Howdy Doody. Fun and fantasy.
(13) Test Pattern
5:00 2 4-Star Final. News with L. Ruppel.
4 Cactus Jim. Western film.
5:00 7 Musical News
5:15 2 Film Short
5:20 2 Sausage Sinema. Cartoons.
5:30 2 Lucky Pup. Antics of the Bunnins.
4 Kitty Time.

- 5:30 7 Smilin' Bill
5:45 2 KB Korral.
4 Our Story Book. Stories for the children.
7 Cowboy Colt
5:55 (13) Program Preview
6:00 2 Sports Telescope with Al Nagler.
4 [6] (13) Ransom Sherman. Variety with vocalists and the Art Van Damme Quintet.
7 Captain Video
6:10 2 Sports Corner
6:15 2 Pop the Question. Prizes follow phone calls.
6:30 2 [6] CBS News
4 George Scotti Show. A piano pantomaniac.
7 Time for Beany
(13) TV Ranch
6:45 2 Three's Company with Judy Lynn, vocalist, and Stan Freeman and Cy Walter, pianists.
4 News Caravan. History happening.
[6] The Little Show
7 Songs for Your Supper
(13) Animal Fare
7:00 2 CBS Wrestling
4 [6] Cinema Playhouse. "That Uncertain Feeling" starring Merle Oberon, Melvyn Douglas and Burgess Meredith.
(13) Prairie Playhouse
7:20 7 Comedy Karnival. Old-time movies.
8:00 2 Winner Take All. Quiz.
4 Cincinnati at Sunset. Musical.
[6] The Lone Ranger

(Continued on page 10)

Weekly Television Forecast

By PETE WALDMEIR

Highlights from the College All-Star Philadelphia Eagle game at Chicago which you watched on TV were many and varied.

Page girl in the Hotel Sherman was looking for Michigan State All-American half-back, Lynn Chandnois. Roar went up from the crowd in the lobby when she announced over the loud speaker, "Paging Lynn Chandnois—Miss Lynn Chandnois—Miss Chandnois, would you answer the telephone, please?"

Laugh was also furnished when Leo Nomillini, mammoth tackle from Minnesota, and Clay Tonnemaker, Nomillini's twin in height and weight, from Minnesota also, tried to squeeze into the same booth in a local restaurant.

The booth had been built to accommodate three persons and Tonnemaker fairly hung over the outside.

LE BARRON CHOICE

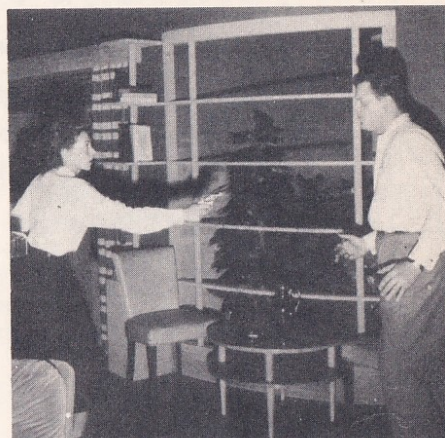
The Sportscast's choice for the most valuable player award of the 1950 All Star-Eagle game is little Eddie Le Barron of College of the Pacific.

True, most of the sportswriters throughout the country have already picked Charley (Choo-Choo) Justice, North Carolina ace, but we are inclined to differ.

Le Barron was as consistent as any veteran quarterback could be. He called plays that completely baffled the professionals and overshadowed the field generalship of the Eagles' Tommy Thompson completely. His ball handling was superb, his passing extremely accurate.

Eddie was out voted by a three-to-one margin by those who watched Justice, with LeBarron's assistance, complete some magnificent maneuvers.

BIG SHOWS RETURN



"SUSPENSE"



"MOHAWK SHOWROOM"



"GARROWAY AT LARGE"



"THIS IS SHOW BUSINESS"

Vacationing TV shows which return to the air this month include:

Tuesday, Aug. 22	Suspense	CBC-TV
Friday, Aug. 25	Mohawk Showroom	NBC-TV
Sunday, Aug. 27	Colgate Theatre	NBC-TV
Sunday, Aug. 27	This Is Show Business	CBS-TV
Sunday, Aug. 27	Aldrich Family	NBC-TV
Sunday, Aug. 27	Dave Garroway	NBC-TV
Monday, Aug. 28	Chevrolet Theatre	NBC-TV
Monday, Aug. 28	Studio One	CBS-TV
Monday, Aug. 28	Talent Scouts	CBS-TV
Monday, Aug. 28	Lights Out	NBC-TV
Monday, Aug. 28	Lucky Strike	NBC-TV
Thursday, Aug. 31	Martin Kane	NBC-TV

War Newsreels Speeded to TV

"What if General MacArthur blows up a North Korean tank all by himself?" a heckler recently asked a television news executive. "Radio would have it in 20 minutes. What's television doing about the war?"

The answer lies, not in the comparison of television war coverage to radio's, but to the newsreels, and the answer is fairly startling. The speed with which television war films reach the public is inconceivably greater than that of newsreels reaching a movie-theatre audience.

In the first place, television has at least five editions compared with the normal newsreel's two. Films arriving on Tuesday, for instance, can be used on television that same night, whereas newsreel films arriving the same day will have to wait to be included in the following Thursday's release, which reaches the theaters from one to three days later.

One of the greatest edges, speed-wise, that TV has over the newsreels is that television can use a negative. Newsreels cannot. In fact, when the master negative comes into the newsreel lab, technicians must first make several duplicate negatives, then print hundreds of positives for distribution. All of this takes time.

By what engineers call an electronic reversal of polarity, on the other hand, a negative aired on television will show up on the home screen as a positive. The change occurs when the negative is projected through an amplifying tube.

A more obvious speed factor on TV is that news shows can, and do, include "live" shots of events taking place at the moment of the show.

The principal difference between television and newsreel camera techniques at the battlefield is dictated by the relative size of the television screen and the movie-theater screen. A newsreel cameraman can take long shots and his picture will be clear and visible in the theater. A TV cameraman, however, has to get close to his subject.

Tuesday

(Continued from page 7)

- 8:00 7 Woods and Waters. Mr. and Mrs. John Thompson with pointer dogs; plus film, "Safety with Guns."
(13) Rendezvous with Music
8:30 2 The Web. "The Man in the Velvet Hat."
4 [6] Circle Theater. "Remember, Remember."
7 Tin Pan Alley TV
(13) War to A Man's Heart
9:00 2 Cavalcade of Bands. This week featuring Ralph Flanagan.
4 [6] (13) Original Amateur Hour. Ted Mack introduces amateur talent.
7 Tomorrow's Champions
10:00 2 5-Star Final News. Larry Ruppel's back with a news summation.
4 [6] Broadway Open House with Jerry Lester, m.c.
(13) Yesterday's Newsreel
10:15 2 Ed Hayes Sports Page
(13) Broadway Open House
10:30 2 Film Featurette
10:45 7 Leonard Stanley Show
11:00 2 Weathervane
4 Beat the Band. Dave Zimmerman conducts. Judy Claire sings.
[6] Telenews
7 Today's News
(13) Views of the News
11:05 7 Baseball Scoreboard
11:15 7 Pat 'n' Johnny
(13) Scoreboard
11:30 4 CBS War News
11:35 4 News

DETROIT TV SCHEDULE FOR AUGUST 23, 1950

Wednesday

- WJBK-TV 2 WWJ-TV 4 WXYZ-TV 7
WJIM-TV [6] Lansing WSPD-TV (13) Toledo
12:45 4 News and Music
1:00 4 Cinderella Weekend. Johnny King quizzes local ladies.
1:30 4 Film
7 Musical Test Pattern
1:45 7 Hollywood Figure.
2:00 4 News and Music
7 Pat 'n' Johnny. Also excerpts of Hazel Park racing.
3:00 2 (13) Homemakers' Exchange. Maggi Young for the little women.
3:30 2 Test Pattern
4 Jean McBride.
(13) Tonight's Attractions
3:35 (13) Newsreel
3:45 (13) Women in the News
4:00 2 Matinee with Murphy. Music and variety.
4 Let's Go Shopping
7 Charm Kitchen
(13) Smith Tennesseans
4:30 4 Howdy Doody. Features Flagdoodle, Dilly Dally, Mr. Bluster and Clarabelle the clown.
(13) Test Pattern
5:00 2 4-Star Final News with Larry Ruppel.
4 Cactus Jim. Features Western films.
7 Musical News. Also excerpts of Hazel Park racing.

- 5:15 2 Film Short
5:20 2 Sausage Sinema. Cartoons. Remember those Saturday afternoons?
5:30 2 Lucky Pup. The Bunnin puppets manage Doris Brown.
4 Kitty Time.
7 Smilin' Bill
5:45 2 KB Korral. Western serial.
4 Our Story Book
7 Cowboy Colt
5:55 (13) Program Preview
6:00 2 Sports Telescope with Al Nagler.
4 [6] (13) Ransom Sherman
7 Captain Video
6:10 2 Sports Corner
6:15 2 Pop the Question. Telephone quiz with Guy Bowman and Pat McInnis.
6:30 2 [6] Doug Edwards News
4 George Scotti Show
7 Time for Beany
(13) TV Ranch
6:40 4 Stars and Scores.
6:45 2 The Stork Club starring Peter Lind Hayes.
4 News Caravan.
[6] Young Folks at Home
7 Pars and Stars
(13) Cartoon Parade
6:50 7 Songs for Your Supper
7:00 2 (13) The Garry Moore Show with guests "The Modernaires."
4 Faye Emerson interviews and fashions.
[6] To Be Announced
7:15 4 The Little Show
[6] Wendy Barrie
7:30 4 [6] Cameo Theater
7 Author Meets the Critics. Discussion of "This Week" magazine.
8:00 2 [6] Twin Time
4 (13) Kraft Theater. John Erivin's "The First Mrs. Fraser."
7 Press Conference. Detroit's current problems examined.
8:30 2 Plainclothesman. Detective story. This week: "Once a Sucker."
[6] The Lone Ranger
7 Wax Wackies
8:55 7 Wrestling from Rainbo Gardens
9:00 2 So You Know Sports? So do you?
4 [6] (13) Break the Bank. Bud Collyer presents the guests, Bert Parks quizzes.
9:30 2 Game of the Week. Film highlights of the top weekly pennant race ball game.
4 Harness Racing from Wolverine
[6] Feature Film
(13) The Web
9:45 2 Film Short
10:00 2 5-Star Final News. Larry Ruppel
[6] Telenews
(13) Broadway Open House
10:15 2 Ed Hayes Sports Page
4 [6] Broadway Open House. Morey Amsterdam, m.c.
10:30 2 Film Featurette
10:45 7 Today's News
10:50 7 Baseball Scoreboard with Don Wat-trick, WXYZ sports director.
11:00 2 Weathervane
4 Mood Magic. Like warm milk before bed.
7 Pat 'n' Johnny
(13) Views of the News
11:10 2 Weathervane
11:15 4 NBC War News
(13) Scoreboard
11:20 4 News

DETROIT TV SCHEDULE FOR AUGUST 24, 1950

Thursday

- WJBK-TV 2 WWJ-TV 4 WXYZ-TV 7
WJIM-TV [6] Lansing WSPD-TV (13) Toledo
12:45 4 News and Music
1:00 4 Cinderella Weekend
1:30 4 Film. "Short Subjects."
7 Musical Test Patterns
1:45 7 Hollywood Figure
2:00 4 News and Music
7 Pat 'n' Johnny. Hamming it up with Tobin and Slagle.
3:00 2 (13) Homemakers' Exchange
3:30 2 Test Pattern
4 Jean McBride
(13) Tonight's Attractions
3:35 (13) Newsreel
3:45 (13) Smith Tennesseans
4:00 2 Matinee with Murphy. Music and variety with "tall boy, third row."
7 Charm Kitchen. Another delicious dish prepared by the Lady of Charm.
4 Let's Go Shopping
4:30 4 Howdy Doody. With Bob Smith.
(13) Test Pattern
5:00 2 4-Star Final News. The latest views on news with Larry Ruppel.
4 Cactus Jim. Western doings.
7 Musical News.
5:15 2 Film Short
5:20 2 Sausage Sinema. Cartoons for the kids.
5:30 2 Lucky Pup. Doris Brown and the Bunnin puppets.
4 Kitty Time.
7 Smilin' Bill
5:45 2 KB Korral. Western Serial.
4 Our Story Book
7 Cowboy Colt
5:55 (13) Program Previews
6:00 2 Sports Telescope with Al Nagler.
4 [6] (13) Ransom Sherman. Variety. Also helpful hints for homedings.
7 Captain Video. Adventure series.
6:10 2 Sports Corner
6:15 2 Pop the Question. Telephone quiz
6:30 2 [6] CBS News
4 George Scotti. Tunes and laughs.
7 Time for Beany
(13) TV Ranch
6:40 4 Stars and Scores with Ty Tyson.
6:45 2 Three's Company
4 News Caravan.
[6] This Week in Sports
7 Songs for Your Supper
(13) Sports Views
7:00 2 The Show Goes On. Robert Q. Lewis with guests.
4 Sports Closeup
7 [6] (13) Stop the Music. Bert Parks searches for the "Mystery Melody."
7:30 4 The Little Show
7:45 4 Traffic Court. Actual cases reviewed
8:00 2 Morey Amsterdam brings you music, comedy and variety from the Silver Swan Cafe.
4 [6] (13) Jack Haley Show
7 Party Time at Arthur Murray's
8:30 2 Film Featurette
7 The Ruggles
9:00 2 Wrestling. Top Dumont matches.
4 [6] (13) Trotting Races
7 Roller Derby
9:30 4 Harness Racing

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- 9:30 (13) Roller Derby
10:00 2 5-Star Final News.
[6] Telenews
7 World Adventure Series. "Vacation In Brazil."
(13) Broadway Open House
10:15 2 Ed Hayes Sports Page
4 [6] Broadway Open House. A top comedian is master of ceremonies. This week, Jerry Lester.
10:30 2 Film Featurette
7 Today's News
10:35 7 Baseball Scoreboard. Late baseball news and scores with Don Wat-trick.
10:45 7 Pat 'n' Johnny
11:00 2 Weathervane
4 Answer Yes or No
(13) Views of the News
11:15 (13) Scoreboard
11:30 4 NBC War News
11:35 4 News



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LETTERS to the Editor

To "Poor Richard," Toledo: I had a guilty conscience when I read your column so here are a few comments:

I would like to praise the staff of WSPD-TV for carrying the telecast of the U.N. Watching these programs has, I'm sure, given me a more true outlook on the foreign situation. Whenever the U.N. is televised, I hope you carry it.

While I'm at it I might as well do it up good! We will be looking forward to the return of Arthur Godfrey but, being that your magazine stated that the other networks were scheduling competition for Milton Berle, I would rather see the competition. We in our household do not care for him.

We didn't put as high praise as you on the Pinky Lee Show, so we were glad to see a new program in its place. We enjoyed the new program very much, by the way.

I enjoy the Smith's Tennesseans (however I like the U.N. more so don't sacrifice the one for the other) but I would like to see a little less advertising. However, I do realize this is impractical.

If Broadway Open House is kept on through the winter, I hope you still carry it—I watch and enjoy it every chance I get.

I do not like the Trotting Races on Thursday nights and I would appreciate a change. However, we can bear to have the set off a half hour that night.

Well, that is just about all the criticisms I have to make. I would like to praise you for presenting a well-rounded schedule of good programs, however, and urge you to keep up the good work.—Mel Batch, Toledo.

Do you other readers agree with Mel? If not, why not? Let us know.—Ed.

Would like to join your Over 50 Club. I have an RCA 16" and can pick up Cleveland and Toledo most any time. However, I get Cleveland better than Toledo.—Mr. D. J. Maddox.

Dear Mr. Maddox: When we received your letter, the return address had been obscured by handling. If you will send the address once more, we will be glad to send your certificate.—Ed.

When a station is off the air for one reason or another, we viewers would like

The Bear Finds Summer Unbearable



something better than "Just a moment please" with sketches of tangled wheels and such. Often we are not even given this courtesy but have to sit in suspense wondering if and when the program will continue. Most of us probably tune to the other station and when turning back find we have missed a very vital portion of the drama. Possibly a stand-by trouble shooter to tell us what was happening (and even a shot or two of the action in the studio) would relieve some of the tension.—Mrs. G. W. Hunt.

Is it true that Gene Autry is making television pictures? If it is how soon will they be released and on what channel?

Gene Autry's pictures are now being shown in other parts of the country. They will probably not be shown here until next fall.—Ed.

I have a complaint. It is about the immodest costumes on TV. It is disgusting to sit through embarrassing moments while the men enjoy themselves. I'm sure other women feel like I do. My urge is getting stronger and stronger to destroy my set.—Mrs. R. N. Johnson.



TV TOLEDO

When this column reaches your hands "poor richard" will be right in the midst of his vacation and enjoying the rather hectic activities of his two rambunctious daughters. But, there is nothing like a family to drive your work-day worries away.

Speaking of families, and of course we did it on purpose so that we could lead into a plug, we'd like to tell you about the wonderful new show that is now on your favorite WSPD-TV here in Toledo. It's the ever-loved, already famous "One Man's Family," the story of a typical American family from the pen of talented Carlton C. Morse. Folks everywhere have grown up with the Barbour family, cried with them and laughed with them.

Now the Barbour family are on television and Toledoans will be able to see their dear friends in person. It is entertainment for the whole family, entertainment that is as American and wholesome as your own homelife. This Saturday night at 6:30 p.m. tune in to Channel 13 and we're certain you'll agree that "One Man's Family" is just what you have been waiting for since you purchased your TV set.

Ohio for the Ohioans... but how many folks know their home state? If you're like us you think that you do but after watching the new program now over WSPD-TV you'll find that you've missed a great deal of the surroundings as you sped down the highway. Ohio is chock full of beauty and interest so come along with WSPD-TV and "Let's Explore Ohio." That's the name of a program now seen on Channel 13 at 9:45, Friday evenings. Take a well earned vaca-



"Acrobat Ranch" new ABC television show on Saturday mornings is first-rate entertainment for juvenile viewers. Jack Stillwell, retired circus performer who plays "Uncle Jim," keeps the show humming with all the flair and thrills of the "big top." "Tumbling Tim" and "Flying Flo," shown here with "Uncle Jim," are regulars at the Ranch. They are played by the brother and sister team, Bill and Valerie Albertis.

tion, right in your living room, and explore your native state... it will be thrilling enjoyment, we promise.

Just a passing thought... leaders are ordinary persons with extraordinary determination.

poor richard.



Friday

WJBK-TV 2 WWJ-TV 4 WXYZ-TV 7
WJIM-TV (6) Lansing WSPD-TV (13) Toledo

- 12:45 4 News and Music.
1:00 4 Cinderella Weekend
(13) Test Pattern
1:30 4 Kitchen Carnival
7 Musical Test Pattern
1:45 7 Hollywood Figure.
2:00 4 News and Music
7 Pat 'n Johnny. Relaxed entertainment.
3:00 2 (13) Homemakers' Exchange. Variety and music with Maggi Young.
3:30 2 Test Pattern
4 Jean McBride. For the head of the house.
(13) Tonight's Attractions
3:35 (13) Newsreel
3:45 (13) Smith Tennesseans
4:00 2 Matinee with Murphy. Hour long entertainment with Bob Murphy.
4 Let's Go Shopping. Shopping hints with Jeanne Dishong.
7 Charm Kitchen
4:30 4 Howdy Doody. Bob Smith conducts.
(13) Test Pattern
5:00 2 4-Star Final News with Larry Ruppel.
4 Cactus Jim. Feature film in the western manner.
7 Musical News plus excerpts of Hazel Park Racing.
5:15 2 Film Short
5:20 2 Sausage Sinema. Cartoons.
5:30 2 Lucky Pup. Doris Brown brings you the Bunins, Foodini and Pinhead.
4 Kitty Time
7 Smilin' Bill
5:45 2 KB Korral. Western Serial.
4 Our Story Book. Stories for kiddies.
7 Cowboy Colt
5:55 (13) Program Preview
6:00 2 Sports Telescope with Al Nagler.
4 [6] (13) Ransom Sherman. Variety.
7 Captain Video. A scientific wizard.
6:10 2 Sports Corner
6:15 2 Pop the Question. Quiz via phone.
6:30 2 [6] CBS News
4 George Scotti Show. The man of a thousand personalities.
7 Time for Beany
(13) TV Ranch
6:45 2 The Stork Club
4 News Caravan with John Swayze.
[6] The Little Show
7 Pars and Stars
(13) Cartoon Parade
6:50 7 Songs for Your Supper
7:00 2 Mama starring Peggy Wood.
4 [6] Magic Slate
7 My True Story
(13) Nature Trails
7:15 (13) Fitzpatrick Travelogues
7:30 2 Detective's Wife. Drama with Donald Curtis and Lynn Bari.
4 [6] We, The People. Dan Seymour does the interviewing.
7 Roller Derby from Linden, N. J.
(13) Toledo Spotlight
7:45 (13) The Sports Page



"I'm sorry I bothered you; I fixed it with some chewing gum."

Inertia Smith

- 8:00 2 Songs for Sale. Jan Murray sings four unpublished songs.
4 [6] Life Begins at Eighty. People born before 1870 show off their sharp minds.
(13) Sports Feature
8:30 4 The Clock
[6] To Be Announced
7 Tin Pan Alley TV. Guest composer, Sam Seft.
9:00 2 People's Platform. Debate.
4 [6] Cavalcade of Sports
7 The Lone Ranger. Adventure in which the Lone Ranger faces death.
(13) Television Sports Review
9:30 2 Capital Cloak Room. News from D.C.
4 Chips Off the Old Block. Paul Williams with sons of sports greats.
[6] Top Views in Sports
7 Theater Hour. "Captain Fury" with Brian Ahern, Victor McLaughlin and Paul Lukas.
(13) Food for Thought
9:45 [6] Telenews
(13) Let's Explore Ohio
10:00 2 5-Star Final News. Bob Elson and Roy Topper with gossip, guest and sports news.
4 [6] (13) Broadway Open House with Jerry Lester, m.c.
10:15 2 Ed Hayes Sports Page
10:30 2 Command Performance. "Beach Comber" starring Charles Laughton and Elsa Manchester.
10:45 7 Leonard Stanley Show
11:00 4 Mood Magic. In a restful mood with Minnie.
7 Today's News
(13) Views of the News
11:05 7 Baseball Scoreboard
11:15 4 NBC War News
7 Pat 'n Johnny
(13) Scoreboard
11:20 4 News
12:00 2 Weathervane
(Stations reserve the right to change above programs without notice.)

Hopeful aspirants get a last minute briefing from Ted Grace, Master of Ceremonies, before they make their debut over WWJ-TV's Miss Detroit TV Contest. This show is brought to you by your neighborhood Cunningham Stores. Left to right they are: Ted Grace, Yvonne Miller, Ruth Ann Lyons and Laverne Libby.



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